

NEWS RELEASE

FOR RELEASE: 11/12/19

Contact: Kim Downs, Director of Marketing

717-233-1621 x4737 or fax 717-233-1626

kdowns@sydist.com

SCHAEDLER YESCO RECOGNIZED FOR SALES AND BEST WORKPLACE

Harrisburg, PA – At the Spirit of Independence Awards Banquet, hosted by Affiliated Distributors (AD) on October 29, 2019, Schaedler Yesco Distribution was recognized as the AD 2019 US Member Dollar Growth Award winner as well as an AD 2019 Best Workplace Award winner.

To be eligible for the Dollar Growth award, the company must achieve superior year-over-year percent or dollar remittance growth through AD, commit to growing sales with AD suppliers, and seeks opportunities to increase marketplace awareness and penetration.

“Being recognized for our Growth is an honor we don’t take lightly,” explains Schaedler Yesco President, Farrah Mittel. “The competition is fierce. We know that every bit of business we get is earned and that we need to be on point for all steps in the process. From educating our customers and guiding solutions to delivering and assisting with installation, our entire team understands the role they play in our success. They are All in.”

The award is presented to a single member each year.

“Schaedler Yesco is a true example of a growth-oriented independent,” said AD Marketing Manager, Peggy Penjuck. “Their willingness to maximize earnings and drive conversions is second to none, and they are committed to participating in AD programs.”

Additionally, the company was awarded a 2019 Best Workplace Award.

“People are our most valuable asset,” shares Greg Schaedler, Vice President. “We are intentional about making sure our people are happy, healthy and enjoy coming to work. Great business outcomes start with happy employees.”

The awards were presented at the 2019 AD North American Meeting of Electrical members in Denver, CO.

Schaedler Yesco Distribution, established in 1924, is a family- and employee-owned provider of complete connected solutions for the electrical industry. With 21 locations throughout Pennsylvania, the company offers services and products for lighting, datacomm, automation, and industrial needs. To learn more about SYD visit www.sydist.com ###