

NEWS RELEASE

FOR RELEASE: 11/26/18

Contact: Kim Downs, Director of Marketing
717-233-1621 x4737 or fax 717-233-1626
kdowns@sydist.com

FRIEDEL ELECTED TO KEYSTONE ENERGY EFFICIENCY ALLIANCE (KEEA) BOARD OF DIRECTORS

Schaedler Yesco Distribution, Inc. is proud to announce that Jo Lynn Friedel, Diverse Business Liaison, has been elected to serve on the board of the Keystone Energy Efficiency Alliance (KEEA).

KEEA advocates on behalf of clean energy on the local, state, and federal levels. In 2006, KEEA was founded in response to the pending expiration of utility rate caps in Pennsylvania and the state's lack of energy efficiency policies. By representing the interests of the clean energy industry in Pennsylvania, KEEA is growing the market for energy efficiency and helping the Keystone State secure a prosperous, sustainable tomorrow.

"We are pleased that Jo Lynn has joined our board. She and Schaedler Yesco offer KEEA a unique insight to the business of energy efficiency," said KEEA Executive Director, Matt Elliott. "Her direct contact with government entities and her experience in bringing solutions to them quickly and easily will help us better understand how KEEA can support its members."

Schaedler Yesco actively participates in a number of energy saving efforts by performing site audits for commercial and industrial facilities, designing lighting plans for maximum performance and efficiency, providing cost saving products, educating users on unique governmental procurement programs and assisting in the acquisition of energy rebates offered by utilities.

"I'm excited to work more closely with KEEA. The connection between their goals and the experience we offer makes this a great partnership," explained Friedel. "Schaedler Yesco is really an end-to-end partner with customers looking to save both energy and dollars. We understand the goals, the utility programs, the governmental guidelines and the products. It's a win for everyone."

Friedel will officially join the board in January, 2019.

Schaedler Yesco Distribution, established in 1924, is a provider of complete connected solutions for the electrical industry. With 21 locations throughout Pennsylvania, the company offers services and products for lighting, datacomm, automation and industrial needs. To learn more about Schaedler Yesco, visit www.sydist.com

The Keystone Energy Efficiency Alliance (KEEA) is a non-profit, tax-exempt 501(c)(6) corporation dedicated to promoting the energy efficiency and renewable energy industries in Pennsylvania. In 2006, KEEA was founded in response to the pending expiration of utility rate caps in Pennsylvania and the state's lack of energy efficiency policies. To learn more about KEEA visit www.keean alliance.org # # #