

NEWS RELEASE

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SCHAEDLER YESCO NAMES FARRAH MITTEL AS PRESIDENT

Harrisburg, PA -- Schaedler Yesco Distribution, Inc. is proud to announce the appointment of Farrah Mittel as President of the company.

Mittel has been with Schaedler Yesco for over 12 years and most recently served as Regional Vice President of its East region. She has also held the positions of Quality Administrator, Manager of Marketing & New Business Development, and Branch Manager at the company. She has been a member of the executive management team for several years.

"We are very pleased to have Farrah move into this role. She has been a key member of our team for many years," said CEO, Jim Schaedler. "Farrah's business acumen and her keen eye for strategic growth are assets to us."

The company has experienced strong and steady growth over the last 15 years with locations throughout the state of Pennsylvania and expansion of services including energy-focused lighting and controls design, industrial automation solutions, and data communications systems to name a few. Schaedler Yesco continues to innovate material management solutions and programs for the construction and industrial customers.

"I'm very excited to take on this new role. As a management team, we have worked hard to not only continue our growth path, but to look at the future of our industry and plan our services and solutions offering accordingly," explained Mittel. "The executive management team will remain intact. We are simply shifting roles as we work within the changing landscape of the marketplace."

Matt Brnik, President of Schaedler Yesco since 2004, will remain an active member of the executive management team as Executive Vice President of Sales.

Mittel officially began her new role effective January 1, 2019.

Schaedler Yesco Distribution, established in 1924, is a family- and employee-owned provider of complete connected solutions for the electrical industry. With 21 locations throughout Pennsylvania, the company offers services and products for lighting, datacomm, automation and industrial needs. To learn more about SYD visit www.sydist.com

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